

TURNAROUND TIMES BY TACTIC

SEATTLE TIMES DIGITAL ADVERTISING	
seattletimes.com	3 business days
Newsletter Native Text Ad	3 business days with creative (approval due by 12 p.m, 2 business days prior to run)
WEB SERVICES	
Website Development	4 weeks from receipt of assets
SEO	5 business days
Listing Management	5 business days
Reputation Management	5 business days
Social Management	5 business days
Chat	5 business days
TARGETED MARKETING	
Direct Mail	Custom
Commercial Printing	Custom
Custom Inserts	Custom

DIGITAL MANAGED SERVICES	
Paid Search	5 business days
Programmatic Display	5 business days
Programmatic Audio with Assets Provided	5 business days
Programmatic Video & CTV with Assets Provided	5 business days
Paid Social	5 business days
Email	5 business days
Live Campaign Requests and Revisions	2 business days

CUSTOM REPORTING	
Monthly	By 10th business day

SUBSCRIBER REWARDS AND SPONSORSHIPS	
Contests via Subscriber Rewards	10 business days
Sponsorships	Custom

BRANDED CONTENT (FROM TIME SIGNED SLA FORM IS RETURNED)	
Standard Article	4 weeks
Premium Article	6 weeks
Ticket Top Pick	1 week