

## SEATTLE TIMES NEWSPAPER DIGITAL ADVERTISING RATES

All rates shown are open rates. Please contact us for more information on how you can save with a dollar volume contract.

For full digital marketing products and solutions, contact us for a custom proposal.

### DIGITAL DISPLAY ADVERTISING FOR DESKTOP, MOBILE AND TABLET - CPM BUYS

206.652.6700

Ads are purchased on a cost per thousand (CPM) impression basis.

SIZES	STANDARD AD UNITS	LARGE AD UNITS
Desktop	300x250 ; 728x90	300x600 ; 970x250
Tablet	300x250 ; 728x90	300x600
Mobile	320x50 ; 300x250	300x600

	STANDARD ADS CPM	LARGE ADS CPM
Run of Site	\$6.00	\$10.50
Premium Placement	\$8.00	\$13.00

### BLENDED SIZE CPM BUYS

PLACEMENT	DESCRIPTION	AD UNITS INCLUDED	CPM
Elite	Top two ad positions	300x600, 970x250, 320x50, 728x90	\$13.00
Premium	Top four ad positions	300x600, 970x250, 320x50, 728x90, 300x250	\$10.00
Run of Site	Any position	300x600, 970x250, 320x50, 728x90, 300x250	\$8.00