

TURNAROUND TIMES BY TACTIC

SEATTLE TIMES DIGITAL ADVERTISING

seattletimes.com	3 business days
Newsletter Native Text Ad	3 business days with creative (approval due by 12 p.m, 2 business days prior to run)

WEB SERVICES

Website Development	4 weeks from receipt of assets
SEO	3 business days
Listing Management	3 business days
Reputation Management	3 business days
Social Management	3 business days
Chat	3 business days

TARGETED MARKETING

Direct Mail	Custom
Commercial Printing	Custom
Custom Inserts	Custom

DIGITAL MANAGED SERVICES

Paid Search	5 business days
Programmatic Display and Audio	5 business days
Programmatic Video & CTV with Assets Provided	5 business days
Paid Social	5 business days
Email with Creative Design Required	7 business days
Email with Advertiser Provided HTML	5 business days
Live Campaign Requests and Revisions	2 business days

CUSTOM REPORTING

Monthly	By 10th business day
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SUBSCRIBER REWARDS AND SPONSORSHIPS

Contests via Subscriber Rewards	10 business days
Sponsorships	Custom

BRANDED CONTENT (FROM TIME SIGNED SLA FORM IS RETURNED)

Standard Article	4 weeks
Premium Article	6 weeks
Ticket Top Pick	1 week